



# Taste Oregon Canada 2018

## Event Overview

Monday and Tuesday, April 9 & 10, 2018

George Restaurant / Steam Whistle Brewery

We look forward to welcoming you to **Taste Oregon Canada 2018** happening Tuesday, April 10, 2018 at Steam Whistle Brewery in downtown Toronto. The event is designed to shine the spotlight on the wines of Oregon and promote the region's unique offerings to the Canadian market. Event attendees will include wine buyers, influencers, hospitality groups, trade and key figures in the Ontario wine industry.

The day will be divided into four main components:

- 1. Oregon Seminar (April 9) -11:00 am to 1:00 pm**
  - Held in the private dining rooms at George Restaurant <https://goo.gl/maps/1JrUcox2kwx> . This is an educational seminar for Toronto trade and media that will be led by John Szabo with a panel of Oregon winemakers. The wines are currently being identified and participating wineries will be contacted separately to provide the wines for the seminar.
  - **If participating, winery representatives please arrive minimum 30 minutes prior to start**
- 2. Walkaround Magnum Tasting (April 9) 1:30 – 3:30 pm:**
  - Held in the private dining rooms at George Restaurant <https://goo.gl/maps/1JrUcox2kwx> This is a 'casual' walkaround tasting targeting the top 60 trade and media members in Toronto. All wineries are welcome to participate but it is not mandatory. It will be a good opportunity for wineries looking for representation to have 1:1 time with importers interested in taking on new brands.
  - **If participating, winery representatives please arrive minimum 30 minutes prior to start**
- 3. Trade Tasting (April 10) 12:00 – 3:30 pm :**
  - Held at Steam Whistle Brewing <https://goo.gl/maps/aKMueFBBTYP2>. This is the main event where over 250 guests will partake in a walk-around tasting featuring 35 Oregon producers & 8 GTA food vendors
  - **Winery representatives please arrive minimum 45 minutes prior to start**

4. **Evening Consumer Event (April 10)** 6:00 – 9:00 pm:
- Held at Steam Whistle Brewing <https://goo.gl/maps/aKMueFBBTYP2>. This is a ticketed event for 350+ Toronto wine enthusiasts and will operate similarly to the day time trade tasting – but with a twist.
  - **Winery representatives please arrive minimum 30 minutes prior to start**

**Event Date:** April 9 & 10, 2018

**Event Locations:**

George Restaurant, 111C Queen Street East, Toronto, ON, M5C 1S2, Canada  
Steam Whistle Brewery, 255 Bremner Blvd, Toronto, ON M5V 3M9, Canada

**Event Time:**

**April 9:** George Restaurant, 111C Queen Street East, Toronto, ON, M5C 1S2, Canada

- Oregon Seminar – 11:00 am to 1:00 pm
- Walkaround Magnum Tasting (optional) – 1:30 – 3:30 pm

**April 10:** Steam Whistle Brewery, 255 Bremner Blvd, Toronto, ON M5V 3M9, Canada

- Trade Tasting – 12:00 – 3:30 pm
- Consumer Tasting – 6:00 – 9:00 pm